

# Charlie Moore

Art Director / Graphic Designer



## WORK HISTORY

### Senior Graphic Designer

University of Texas at Austin - Financial and Administrative Services Communications, 08/12 - Present

### Art Director / Graphic Designer

Freelance, 01/06 - Present

Branded Retail Energy (Contract Employee), 06/11 - 06/12

Powered / Dachis Group (Contract Employee), 06/10 - 06/11

### Art Director

Fogarty Klein Monroe, 09/04 - 01/06

## EXPERIENCE

Create print and digital marketing materials, including, flyers, brochures, logos, event signage, business cards, stationery, and letterhead, web banners, infographics, social media graphics, presentations, HTML emails.

Apply and adapt brand guidelines for major organizations, such as the University of Texas and Dell.

Design and typeset layouts in every stage of production, from comp to full pre-press production.

Work within assigned production schedules and meet tight deadlines consistently.

Work under direction of, and collaborated with Creative Directors on advertising campaigns for multiple accounts.

Supervise and collaborate with copywriters, production artists, illustrators, directors, photographers and interns.

Maintain close communication with all team members regarding concurrent projects' flow through the production process, from inception to final production.

Create and enhance strategic goals to best meet client objectives.

Readily engage with clients as needed.

## CONTACT

mobile: 512-680-1846

email: cmoore63@gmail.com

portfolio: charliemoorecreative.com

## EDUCATION

University of Texas at Austin

M.A., Advertising, 2003

B.A., Studio Art, 2000

## SKILLS

Adobe CC  
InDesign  
Illustrator  
Photoshop  
Acrobat Pro

MS Office  
PowerPoint  
Word  
Excel  
Teams

Teamwork  
Collaboration  
Presentation  
Communication  
Writing  
Organization  
Management  
Curiosity  
Problem Solving  
Detail-oriented  
Proactive

## CLIENTS

University of Texas at Austin,  
Dell, HCA Affiliated Hospitals,  
AMD, Verizon, SimpleBills  
Popeyes Chicken and Biscuits,  
Subway, Centerpoint Energy,  
Texas Farm Bureau Insurance

## FUN FACTS

I creative-directed a wildly popular UT children's book, *Bodie & the Burnt Orange Sunset*.

I once sang Willie Nelson songs with a packed pub in Doolin, Ireland.

I run marathons.